

## **About Neptune**

PERSONAL PROPERTY.

Neptune Technologies & Bioressources is a pioneer in the development of omega-3 phospholipids in the Healthcare industry, as it has researched for almost two decades, their innovative properties through multiple studies from benchmark to market, leading to the creation of the ORIGINAL KRILL OIL.

Through diligent science, an extensive patent portfolio, regulatoryapprovals and strategic partnerships, Neptune has created the krill oil industry.

- Neptune is committed to providing top quality krill oils that are 100% pure and "Friend of the Sea" certified.
- Neptune pursues its market opportunities through nutraceutical partners and in the pharmaceutical market through its subsidiaries Acasti Pharma and NeuroBioPharm.
- Neptune has multiple patents issued worldwide covering:process, composition of matter and method of use.
- Neptune is a publicly listed biotechnology company (NASDAQ: NEPT, TSX: NTB) based in Quebec, Canada.

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# The Original Krill Oil

- Naturally sourced from 100% Antarctic krill.
- Contains a unique blend of omega-3 fatty acids (EPA & DHA), in the form of phospholipids and astaxanthin, a super-antioxidant.
- Unlike fish oil, this phospholipid form makes the fatty acids significantly more bioavailable.
- Patented extraction process maximizes of sactive ingredients making it superior to other krill oils.
- Clinically studied for heart, joint, cognitive and women's health.
- Free of potentially harmful levels of heavy metals and contaminants.

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### Sustainable Resource

- Neptune harvests Antarctic Krill (Euphausia superba) in pure uncontaminated deep sea waters.
- Precautionary catch limits on the Antarctic krill fishery are under constant review by CCAMLR<sup>1</sup>.
- Neptune has obtained the "Friend of the Sea" certification for its sustainable krill harvest.

#### **Antarctic Krill Biomass**

(Approximately 420 million tons)



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In 2011-12, only 2.1% of the precautionary Antarctic krill catch limit was harvested, representing approximately 0.04% of the biomass.<sup>2</sup>

- Antarctic Krill Catch Limit
- Total Biomass

1 CCAMLR: Commission for the Conservation of Antarctic Marine Living Resources.
2 CCAMLR. 2011. Statistical Bulletin Volume 24



## **Astaxanthin**



Industry's most potent astaxanthin content

#### Astaxanthin a super-antioxidant

- Improves heart health by increasing serum HDL-cholesterol
- Reduces inflammation in blood vessels & maintains their integrity.
- Protects the brain, central nervous system & eyes due to itsunique ability to cross the blood-brain barrier.
- Increases skin moisture retention, improves fine wrinkles & overall skin condition

Power in Every No Drop

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